



TO: CKAA members & potential consignors to CKAA 4-19-25 59th Annual Spring Sale:

As most of you are aware, Central Kentucky Angus Sales, Inc has sold the sale facility property to Beth Cunningham, Cliffside Farms. She is planning on some major renovations to the property this spring and summer. With this in mind, the Central Kentucky Angus Association Board of Directors thought the time was ripe for trying to provide a new face for CKAA and voted to make the following changes for our spring and future sales.

CHANGES:

1. The sale will be held at Heritage Farm near Shelbyville, KY. At 6:00 pm
2. The sale will be in a video only format. All sale entries will be on display on Friday and/or Saturday at Heritage Farm and will be available for pickup after the sale.
3. Rance Long & Tim Dievert will serve as co- sale managers. Entries will go to Rance and Angus Media will produce the catalog. Tim will collect the registration papers at the sale and calculate the settlements as usual with CKAA being in charge of the funds.
4. Josh Jasper will be the auctioneer.
5. DVAUCTIONS will provide live internet coverage and internet bidding.

Contact either sale manager for more information.

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2/11/25

Angus Breeders:

The 2025 Central Kentucky Angus Association is taking on a new look and we would like to extend a special invitation for you to be part of this sale event, scheduled for Friday evening, April 19, 2025! The Central Kentucky Angus Association is one of the longest lasting sales of its kind and has always been an avenue to for breeders to market their genetics. The sale is open for all Angus breeders to participate, if you are not already a member of the Central Kentucky Angus Association, that's not a problem – Send your entry information and we will take care of your membership dues at sale settlement time.

NEW LOCATION – Tom McGinnis of Heritage Farm is going to host this year's event. This is a great location and he is excited to invite Angus breeders to his farm for this sale. For those of you who have attended a Heritage Farm sale, you know that we now sell everything in a video format. Sale participants will need to have video footage of the cattle selling and we encourage high quality pictures for the catalog – The cattle will be on display behind the sale barn and videos will play on TV's inside. We will be glad to work with coordinating assistance on your video and picture needs. Please give Rance Long a call at (918) 510-3464 if you would like to discuss this process,

It is a very exciting time to be in the Angus business as the market continues to reach new highs, with demand soaring higher and higher each week. Now is the time to promote and market your high-quality genetics! We would like to invite you to consider participating with:

- SPRING COW/CALF PAIRS
- BRED HEIFERS
- FALL COW/CALF PAIRS
- FALL BRED HEIFERS
- SELECT OPEN REPLACEMENT HEIFERS
- BULL ENTRIES will be LIMITED
- ELITE EMBRYO PACKAGES

There is no entry form to fill out! Please have your sale information forwarded via email to: RLong@RanceLong.com and then please follow-up with a phone call at (918) 510-3464. If you are unable to contact Rance, feel free to reach out to Tom McGinnis at (502) 655-0164 or Tim Dievert at (859) 238-3195. Pictures and Entry information is due no later than Friday, March 7, 2025!

We look forward to your participation!

Sincerely,

Rance Long

➡ **RANCE LONG** ⬅

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DAWNING OF A NEW ERA

Hosted at
Heritage Farm, Shelbyville, KY

THE CENTRAL KENTUCKY ANGUS SALE

Held Saturday Evening, April 19, 2025

We are currently seeking participation from breeders like yourself!

If you are interested in participating, please reach out to Rance Long (918) 510-3464. If you are unable to reach Rance contact Tom McGinnis (502) 655-0164 or Tim Dievert (859) 238-3195.

Please email your entries to RLong@RanceLong.com, NO LATER than Friday, March 7, 2025!

- Spring Cow/Calf Pairs ★ Spring Bred Heifers ★ Spring Yearling Replacements
- Fall Cow/Calf Pairs ★ Fall Bred Heifers ★ Select Fall Open Heifers
- Elite Embryo Packages



We are excited to give this long-standing and historic Association Sponsored Sale a brand new look and would like to extend a special THANK YOU to Tom McGinnis and his family at Heritage Farm for hosting the event at their farm!



Tim Dievert
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Contact us today to
participate in this sale!



SALE MANAGED BY:
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